

Case Study

Oil Control

MindGenius was initially installed at Oil Control soon after it was released in early 2001. The mind mapping software was primarily purchased to improve brain storming of processes, projects and to perform fault tree analysis. Since its introduction employees have reported many benefits including an increase in efficiency and significant time savings when carrying out various tasks.

Oil Control Ltd, which is based in Coventry, was founded in January 1987 and is a member of the Italian Oil Control Group. The Oil Control group manufacture and distribute a vast range of high quality hydraulic valves, solenoid valves and power packs to many of the world's most famous manufacturers, and is recognised as a market leader in the production of 'motion control', 'overcentre' and 'hose burst' protection valves.

Employees found MindGenius to be a simple to use, yet very effective and useful tool. The benefits of MindGenius became apparent almost immediately. When carrying out fault tree analysis, MindGenius is an effective tool in drilling down to identify main causes of the problem. Brainstorming sessions are now easier and more flexible, MindGenius saves time as ideas are quickly typed into a MindGenius map, replacing the time-consuming traditional pen-and-paper approach. All amendments are easily carried out without having to redraw complete maps, and once the brainstorming session is over all maps are easily e-mailed to all concerned – a major time saver!

MindGenius was initially installed in the Quality Department, but soon other members of staff were utilising the software and reaping the benefits. The software is now widely used within the Quality & Design and Development departments.

Darren Turner, Quality Manager, Oil Control has been overwhelmed by MindGenius and the benefits it continues to deliver:

"The numerous benefits of MindGenius became apparent almost immediately. Overall, Oil Control now have a more professional and efficient Quality department."

"I take pleasure in complementing your organisation on its genuine customer care, and I only have praise for the exemplary manner in which you have personally handled my enquiries."

"My overall impression is one of a great product and good team of people at MindGenius."



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Darren Turner,
Quality Manager,
Oil Control

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“MindGenius is a brilliant package that has greatly enhanced my organisational, planning and problem solving abilities. This product is a must for any busy organisation [and] is so easy to use that even IT beginners will be impressed by its simplicity and the results. I congratulate Gael Limited on providing an excellent product and a standard of customer care to match.”