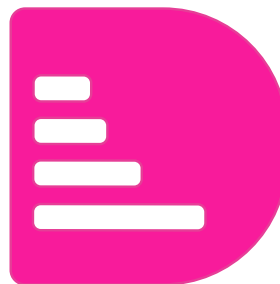
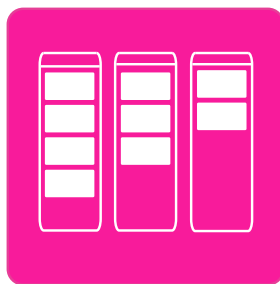
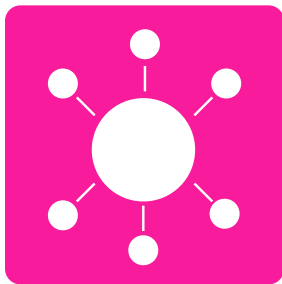


MindGenius

Visual Project Management

101



An Introduction

Visual Project Management is the process of displaying information/data in a visual manner through graphs, diagrams and charts. It's generally used by project managers to show the predictions, current status and results of a project. However, there is a new wave of project managers who are using visual project management methods and tools to enhance the way they plan, execute and analyse a project. These project managers identify strongly with the 'visual thinking' concept, which suggests that visual methods enhance your understanding of data/information.

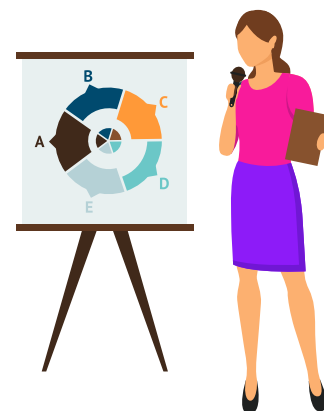
The Science Behind The 'Visual Thinking' Concept

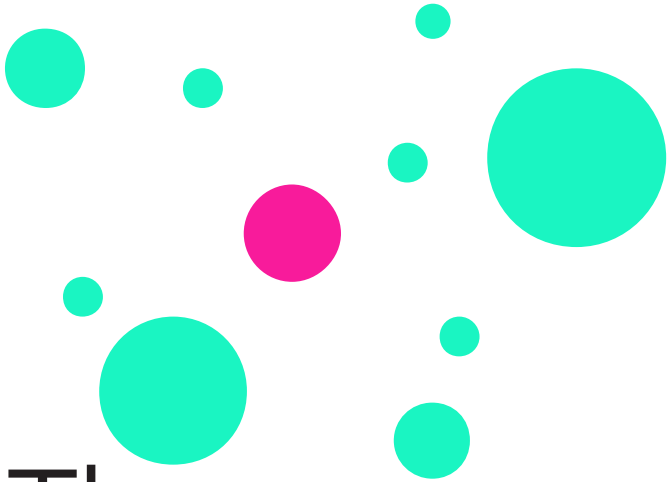
According to Deza (2009) between 60-65% of the general population have a phenomenon known as 'Visual Thinking', which means they process thoughts and words as pictures or images. To add to that, numerous studies have found that more brain neurons are dedicated to sight than any other sense and 95% of cognitive information is perceived through sight.

These statistics have led many in project management to believe visual aids are the best way to present information, results or data to sponsors and stakeholders.

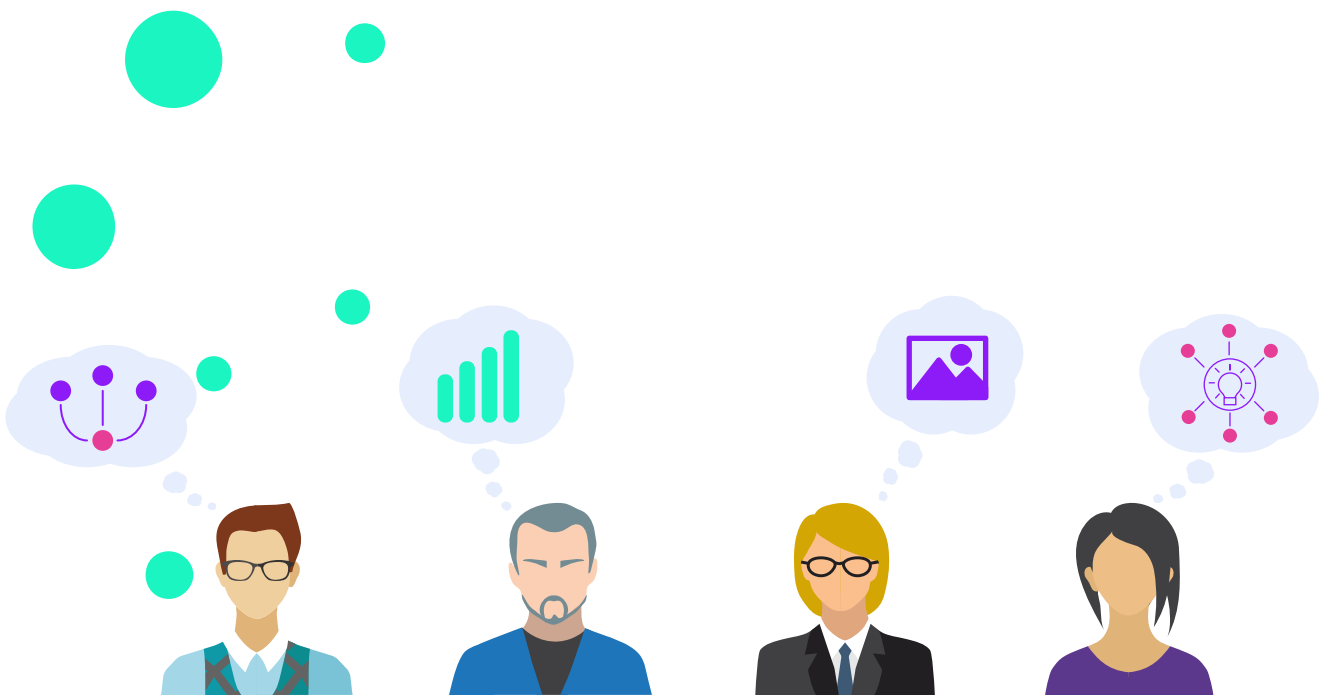

Are You A Visual Worker?

There are millions of professionals around the world who may not identify as project managers or even visual thinkers, however, they use visuals to give the information they present more impact. For example, senior management teams use bar graphs and pie charts to represent data and the same company may publish regular information graphics (infographics) to announce the results of a study they may have conducted. These are two examples of typical 'visual thinking' that you may not have considered in the past. Other industries such as advertising, marketing and retail rely heavily on images and pictures to convey information and even to influence consumer spending.





The power of visuals and visual thinking is proven to be strong, so why aren't project managers, like you, using it more?

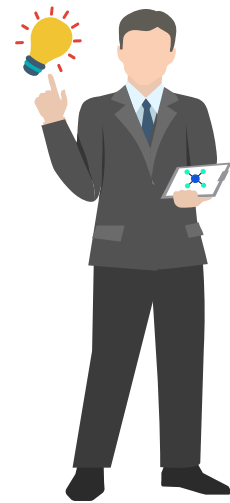


Revolutionise the Way You Work

Visual thinking has already been applied to multiple professions around the world. As a result, we live in a world filled with bright attractive ads, billboards and social media feeds. However, for a lot of project managers, visuals do not become a thought until they are presenting their final results.

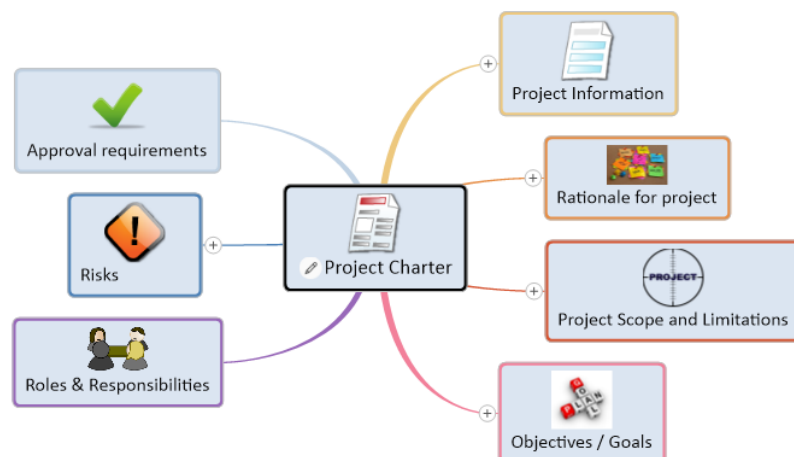
It's Time To Visualise Your Plan

Every project manager knows that their projects will start with an idea. This idea is discussed heavily in meetings with multiple stakeholders. From these discussions, the idea begins to grow into the outline of a plan. Questions are asked such as, why are we doing this? What do we need to do it? How will we know if it has been successful? Once all the requirements are gathered, your plan will be full of details and information. You may even find yourself visualising this imaginary plan growing from one word to a large 'map' filled with information, thoughts and ideas. This is the power of visual thinking in project management.



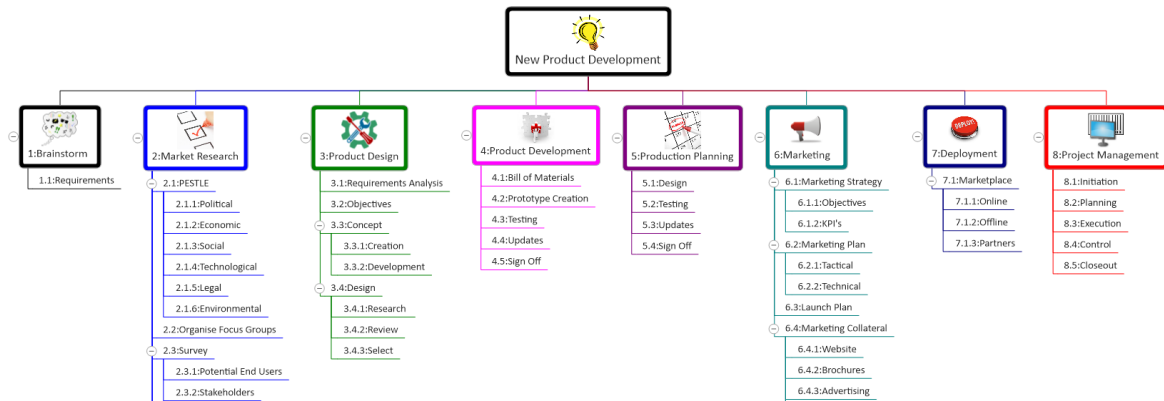
An excellent way to visualise your plan effectively is to use a concept known as 'mind mapping'. To many, mind mapping is known as a concept created by Tony Buzan and involves lots of complicated brightly coloured squiggles on paper mostly used by children and students looking to improve their knowledge retention. And while this image is fairly accurate, there are other ways to adopt the mind mapping concept in a more professional environment.

Mind mapping allows you to group information together in relevant sections making it easier to identify the different parts of your plan. Using mind mapping software can further enhance your plan by allowing you to colour coordinate it or assign specific categories that can then be viewed individually using filters.



Let Your Plan Show You The Way

Using a visual plan or a mind map can help you identify gaps in your plan, not only that, but mind maps can show you to the way forward. With visual project management tools such as MindGenius you can restructure your map into a work breakdown structure, or even just have a branch that is separate from your map with your work breakdown structure in it. Allowing you and your team the ability to see exactly what needs to be done and in what order.



The plan is the most important part of the project. It acts as a foundation and if there is a flaw in it or your team have trouble understanding it, that can have a negative effort on the execution of the project and the results it will yield.

Watch Your Project Progress

Much like a loading screen in a computer game, visual project management tools allow you to see your projects progress in real-time. With the addition of task cards, kanban boards and Gantt charts it is easier than ever to see the progress of your project in just a few seconds.



Could this Change The Way You Report Your Results?

Visual project management methods are more commonly used during the final phase of your project. Many project managers and strategists find themselves presenting the results of their projects using things such as diagrams, pie charts and graphs. As a result, the data being shown is clear and easier to read.

Visual Project Management tools such as MindGenius have the ability to take reporting your findings further than graphs and diagrams. You can create full reports using your mind map and Gantt chart snapshots to create a full visual journey of your project. This will help your team view the whole process and see where different things have made an impact on the progress of the project.



Visualising the Way Forward

"Is mind mapping software the ultimate project management tool? Not yet, but this is only a matter of time."

Walter Meister (2007)

2007 may not have been the time for mind mapping software to take over as the 'ultimate project management tool', however, it is now. Visual project management software has made huge advancements in the past 11 years since Walter Meister made the statement above. Modern mind mapping software now has Gantt chart conversion capabilities, task cards that can be viewed in a Kanban Board and integration with other apps to make reporting easier.

MindGenius - The Ultimate Visual Project Management Tool

Yes, there is a plethora of project management tools on the market today, from Microsoft Project to Monday.com. But none of them allow you to map out and the plan for your entire project the way MindGenius 2018 does.

With a tool like MindGenius by your side, you can quickly and easily build a fully detailed plan from your ideas, allocate resources, assign deadlines and then manage the full project through to completion. And that's not all, you can then integrate with your favourite software such as Microsoft PowerPoint and Excel to create compelling and visually stimulating presentations and reports. By doing this you will make your data more compelling to read and clearer to understand.



There's no longer a need to use 3 or 4 different tools to plan, manage and then report on your projects, you can do it all in one with **The Ultimate Project Management Tool.**

Get Organised & Take Back Control Of Your Workload

Try Your 14-Day Free Trial Today



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